

## WHAT IS UTOPIAN GLOBAL?

Utopian Global is a seamless global Eco-System offering its Members the following;

- Swiss refined and LBMA certified (London Bullion Market Assayed) 999.9 gold & 999.0 silver
- STORH™- income generating assets
- Personal Development Coaching programs
- Equal Opportunity referral program

## WHEN DID UTOPIAN GLOBAL START?


- Utopian Global is an expansion of services founded in 2008, under the original brand name Joseph Wealth Systems, Swiss Gold Global and in November 2018 Utopian Global

## WHAT IS THE UTOPIAN GLOBAL CORPORATE STRUCTURE?

- Utopian Global is a brand name. It is supported by multiple companies that provide different services
- Switzerland – Royal Golden Enterprise GmbH, Founded in 2008 by Utopian Global CEO William ROWELL. Company number: CHE-114.132.430.



### Commercial register of the canton of Schwyz

Identification number <b>CHE-114.132.430</b>	Legal status <b>Limited liability company</b>	Entry 14.03.2008	Cancelled	Carried over from: CH-320.4.062.959-8 on:	<b>1</b>				
 All data									
In	Ca	Business name			Ref	Legal seat			
0		<b>Royal Golden Enterprise GmbH</b>			0	so far: Zürich			
0		(Royal Golden Enterprise S.à.r.l.) (Royal Golden Enterprise Ltd liab. Co)			1	Freienbach			
Ref	Capital	In	Mo	Ca	Shares	Partner (see personal data)	In	Ca	Company address
0	20'000.00	0			20 x 1'000.00	Rowell, William	0	1	Leutschenbachstrasse 95 8050 Zürich
							1		Seestrasse 112 8806 Bäch SZ

## WHY DID SWISS GOLD GLOBAL CHANGE THE NAME TO UTOPIAN GLOBAL?

- Swiss Gold Global implies a single product, “Swiss Gold” & therefore while it`s our foundational product the market perception is that it was limiting as we offer our Members so much more
- Utopian Global implies, “global products and services that strive for excellence”  
Real Tangible Products, Income Generating, Transparent, measurable and supported by an experienced management Team

## WHO IS THE OWNER OF UTOPIANGLOBAL.COM DOMAIN?

- Royal Golden Enterprise GmbH 2008 – Switzerland
- Founding Director / CEO William ROWELL

<https://www.linkedin.com/in/william-rowell-6a110494/>

## PRECIOUS METAL REGISTERED LICENSE

Dubai, United Arab Emirates: New Golden Life DMCC (Dubai Multi Commodities Centre)

Precious Metal Trading License number: DMCC-185234

Managing Director: William ROWELL



### Trading License

### رخصة تجارية

License Details		تفاصيل الرخصة	
License Number	DMCC-185234	DMCC-185234	رقم الرخصة
Account No.	142697	142697	رقم الحساب
Registration No.	DMCC54930	DMCC54930	رقم السجل التجاري
Licensee Name	NEW GOLDEN LIFE DMCC	نيو غولدن لايف م.د.م.س	أصحاب الرخصة
Operating Name	NEW GOLDEN LIFE DMCC	نيو غولدن لايف م.د.م.س	الإسم التجاري
Issue Date	14-Apr-2016	14-Apr-2016	تاريخ الإصدار
Expiry Date	13-Apr-2020	13-Apr-2020	تاريخ الإنتهاء
Country of Origin	United Arab Emirates	الإمارات العربية المتحدة	بلد المنشأ
Manager Name	William Thomas Rowell	ويليام توماس رويل	المدير
DUNS Number			الرقم العالمي
License Primary Address		العنوان الرئيسي للرخصة	
Unit No: 141			وحدة رقم: 141
DMCC Business Centre			مركز الأعمال م.د.م.س
Level No PF			PF طابق رقم
Gold Tower (AU)			برج الذهب
Dubai			دبي
United Arab Emirates			الإمارات العربية المتحدة

- Africa – Swiss Gold Global Enterprise Ltd (only for African continent) Approved by Corporate Affairs Commission No: RC 1396590



## SOCIAL MEDIA LINKS

### Instagram

<https://www.instagram.com/utopiangular/>

### Twitter

<https://twitter.com/utopiangular>

### Telegram

<https://t.me/ugnewsline>

### Facebook

<https://www.facebook.com/utopiangular>

### YouTube

[https://www.youtube.com/channel/UCVltYl\\_vT-8HpyvuxvE\\_Ppw?view\\_as=subscriber](https://www.youtube.com/channel/UCVltYl_vT-8HpyvuxvE_Ppw?view_as=subscriber)

### Member Services

[support@utopiangular.com](mailto:support@utopiangular.com)

## WHERE IS UTOPIAN GLOBAL CORPORATE OFFICE?

- Utopian Global Office is facilitated through the Service Companies of;
  - Dubai, UAE - New Golden Life DMCC – Precious Metal Services
  - Switzerland, Royal Golden Enterprise GmbH
  - Customer Support Team globally outsourced
  - IT Team globally outsourced
  - Design and Marketing globally outsourced
  - Legal & Auditing
    - Royal Golden Enterprise GmbH  
Fides Consulta, Baech Switzerland  
<https://fidesconsulta.ch/>
    - New Golden Life DMCC  
TRC Pamco Dubai UAE  
<https://www.trcpamco.com/>
- **Bill Rowell CEO Utopian Global** transits between Dubai UAE and Zurich Switzerland offices. However, the core services from precious metal production, assaying, vaulting & shipping, Customer Support, IT Development Team and other services are outsourced to qualified contracted freelance parties, thereby reducing overhead costs of office management and associated buildings.

As the core of our business is online and all products and services are managed by

specialized Teams positioned globally, we choose not to have a main Corporate Office and allocate these saved funds to maintain a low Membership program and generous rewards.

### **WHY DOES UTOPIAN GLOBAL CHOOSE TO SUPPORT REFERRAL MARKETING?**

- The Utopian Global referral program is 100% optional. While we understand that this amazing profit sharing business model is grossly misunderstood and not supported by all people, we love this industry for the opportunities it creates for ordinary people globally!

This is an legitimate industry generating Global revenues of USD190billion and at the same time paying out approximately USD200million per day back to their consumers who use and recommend their products and services.

When was the last time you were paid for sharing to your family or friends your favorite restaurant, a car dealer, holiday resort?

It is fair, ethical & it rewards the consumer for supporting and referring the Companies products and services.

- See: [https://wfdsa.org/wp-content/uploads/2019/06/WFDSA-Fact-sheet-2018\\_F.pdf](https://wfdsa.org/wp-content/uploads/2019/06/WFDSA-Fact-sheet-2018_F.pdf)  
See <https://www.45second.com/>

Utopian Global`s purpose & mission is to provide our Members with Multiple Streams of Income through our global ecosystem of gold / silver, STORH Equity token (digital share) and our Affiliate global profit share program.

Unlike most companies that employ marketing & advertising agencies to promote their products and services, we choose to have our people make that choice and be our voice, therefore we allocate our marketing margin to our members creating a secondary and for some primary source of income.

### **WHAT DO I RECEIVE IN THE UTOPIAN GLOBAL UPGRADE PACKAGE?**

- The UTOPIAN GLOBAL packages contain STORH Equity Token and for USA registered members Swiss certified Gold and or Silver.
- Quantum packages start at 9000 Euro and 86% to 98% of the funds are allocated to STORH and the balance to commissions and fees.
- Premium packages are Affiliate packages allowing Members to be engaged from 99Euro to 3500Euro packages. Each package contains the full Utopian Global Affiliate Eco-System, STORH, gold & silver modules, Coaching programs. Funds allocated to STORH range from 40 to 60% depending upon the Premium package purchased.
- STORH Net price does not include any marketing commissions or fees.

## CRYPTO CURRENCY MINING

- While our back office still has the HASHPOWER module, Crypto Mining has stopped for some contracts since market conditions in 2018 were not favorable. The cost of mining exceeded the daily mining reward. However, for members who accepted the Genesis Mining BTC maintenance up front fee will continue to receive daily pay out with valid contracts

## DOES UTOPIAN GLOBAL HAVE A REFUND POLICY?

- YES, 14 days, note it does NOT cover precious metal purchases and the time period is strictly adhered to.

<https://utopianglobal.com/refund-policy>

Prior to purchasing any of our products and services please do your due diligence and seek professional advice.

## WHAT IS STORH?

STORH, short for Sustainable Technology & Resource Holdings, is a tokenized equities platform for the natural resource and technology industries. We provide tokens that are backed by carefully calculated investments in both traditional and progressive energy and mineral resource ventures.

<https://www.storh.com/>

## WHERE IS STORH INCORPORATED?

- STORH is a Cayman Islands registered company falling under Cayman Island Monetary Regulatory Authority  
**Equity Token Issuer:**  
STORH Global LLC  
Cayman Islands CR-1984
- **Asset Holding Company – US Based:**  
Source Rock Energy Partners Ltd  
Texas Corporation File Number: 803261813  
4265 San Felipe Street Suite 1100 Houston TX 77007
- **Subsidiary Holding Company for Raccoon Bend**  
Source Rock Energy Production LLC  
Texas Limited Liability Company File Number: 803291989  
4265 San Felipe Street Suite 1100 Houston TX 77007

## Raccoon Bend Partial Assignment, Conveyance and Bill of Sale Recording Information

Recorded in Austin and Waller Counties

Waller County Instrument # 1906700

Austin County Instrument # 193541

**Securities Lawyer**

Private Placement Memorandum  
ICO Law Group Mike Miglio  
2925 Richmond Ave. Suite 1200  
Houston, TX 77098

**US Commercial legal Counsel**

Walne Law, PLLC  
Tracy Walne,  
4900 Woodway Dr Suite 975,  
Houston, TX 77056

**US CPA – Accountant**

Schmuck, Smith, Tees & Company PC  
John Smith  
3500 Washington Ave Suite 200  
Houston TX 77007

**WHAT SEPARATES STORH FROM OTHER ENERGY INVESTMENT OPPORTUNITIES?**

- STORH is one of the first energy companies to leverage blockchain technology, giving you an improved overall investment experience. We're focusing on a diverse cross-section of energy investments in order to minimize your risk while still maintaining a respectable potential return on investment.

Unlike many traditional energy companies, we've created and strictly adhere to a social and environmental policy that ensures a more sustainable future for this planet.

**HOW DOES STORH USE BLOCKCHAIN TECHNOLOGY?**

- STORH asset-backed tokens are created and secured on the Ethereum blockchain. Doing so provides you with multiple benefits including fractional ownership, high liquidity, rapid settlement, and the ability to trade your tokens 24 hours a day, seven days a week.

**WHY INVEST IN ENERGY MARKETS?**

- Whether it's sustainable power or traditional fossil fuels, energy markets play a critical (and growing) role in every aspect of day-to-day life. The sheer growth and fragmentation of the different energy markets have opened up several opportunities for smaller, quick moving companies to capitalize on more short-term ROIs that aren't possible for the large energy behemoths

**WHY ARE YOU ASKING FOR MY PERSONAL INFORMATION?**

- STORH tokens are regulated securities. Therefore, we must comply with the Know-Your-Customer (KYC) and Anti-Money Laundering (AML) regulations of each

jurisdiction that the token is available.

No person can purchase any product or service if they are not first approved by Compliance for KYC (Know Your Customer) and for STORH purchases the PPM (Private Placement Memorandum) documents

#### **HOW CAN WE HOLD YOU ACCOUNTABLE AFTER THE ETO?**

- As a registered equity token company, we have a fiduciary responsibility to run the company in a way that maximizes shareholder returns. Just as a publicly traded company has to follow certain rules regarding shareholders, we must follow those same rules for you.

#### **WHAT RISKS ARE INVOLVED WITH THIS INVESTMENT?**

- As with any investment, we can't guarantee a return on your investment. Although we believe that STORH will be successful, there are some risks you should be aware of. General economic conditions, an illiquid securities market, a downturn in the energy or metals industry, and the failure for the company to achieve our objectives all pose a risk to your investment. However, we're doing everything in our power with our established strategy to mitigate these risks as best as we can.

*To learn more on this subject, download the white paper from the company website <https://www.storh.com/>*

#### **WHAT'S AN ETO?**

- An Equity Token Offering (ETO) is an investment model that combines aspects of an Initial Public Offering (IPO), Initial Coin Offering (ICO), and traditional Venture Capital (VC) fundraising. When you participate in an ETO, you receive equity tokens which effectively represent shares in the company.

#### **ARE STORH TOKENS REGULATED BY THE SEC?**

- No, STORH is not a registered security with the SEC and is currently not available for US investors.

#### **DOES OWNING STORH GIVE ME VOTING RIGHTS INTO THE FUTURE DIRECTION OF THE COMPANY?**

- Yes, there may be certain matters that arise from time to time which will be up for vote by the token holders.

#### **DO I RECEIVE ANY REVENUE/PROFIT SHARING WITH MY INVESTMENT?**

- Yes. You will receive quarterly distributions from the net revenues of the company based on the number of STORH tokens you hold. The first distribution is anticipated to be made in July 2020 subject to the acquisition of the asset/s and revenues received for the given period.  
We can't make any guarantees on the return on your investment.



## **WHAT HAPPENS IF STORH/ETHEREUM GETS HACKED?**

- Given that the true value of the STORH Token is the value of the assets which underpin the token value, if the Treasury Wallets of STORH are hacked, STORH can abandon the hacked STORH Token and re-issue a valid STORH Token for all of the Token holders.

## **WHAT IS MY LEGAL OWNERSHIP IN STORH?**

- Aside from basic ethical standards that we pride ourselves in adhering to, STORH is a transparent company with an accomplished management team of Professionals whom follow strict corporate governance requirements and policies to assure this cannot and will not happen.
- All STORH Equity holders receive the following;
  - Private Placement Memorandum document drafted by US Law Firm, ICO Law Group  
Mike Miglio  
2925 Richmond Ave. Suite 1200. Houston, TX 77098
  - This legal document provides each legal entity ownership of their STORH Equity in the US holding company Source Rock Energy Partners
  - STORH Equity digital share certificate is provided detailing the legal entity holdings and the nominated Ethereum holding wallet

## **WHY DO YOU HAVE TIERED PRICING FOR THE TOKEN SALE?**

- We want to thank our earliest investors for supporting the company during the riskiest time to do so - the beginning. We believe that the best way to do so by giving them a discount on the tokens they purchase. Also, as the value of the company increases based on the underlying asset valuation, the price of the tokens increase.

## **HOW ARE YOU PLANNING TO SPEND THE FUNDS THAT YOU RAISE?**

- Energy markets are a capital-intensive industry. Therefore, we will be spending the majority of the funds we raise on acquiring assets such as oil/natural gas fields, midstream infrastructure, mineral production, and water reclamation facilities, among other energy opportunities. We also plan to spend the necessary minor amounts on normal operation expenditures like legal fees, marketing, and office space.
- During the asset acquisition and development phase STORH Board members do not receive wages for their services

## **WHY IS YOUR TEAM THE BEST FOR THIS JOB?**

- Our team has well over a hundred combined years in the energy sector. Founder Ryan Messer served as Executive Director and COO of a public listed energy company for over ten years and co-founded Sterling Energy Ltd, specializing in

upstream oil and gas procurement and development. Additionally, founder Randall Eddington has spent the last ten years buying, marketing and blending crude oil and working with several oil producers and end-users in the industry.

***Ryan Messer CEO STORH***

*Mr. Messer began his career in the IT sector in the mid 90's and exited in the early 2000's. In 2001, he entered the energy sector and cofounded and ran operations for Sterling Energy Ltd, an energy company based in Australia with operations in the U.S. buying and developing upstream oil and gas properties and minerals in the Gulf States and Mid-Continent.*

- *In 2006, Ryan cofounded and listed an energy company on a public stock exchange and OTCQX and was its Executive Director and COO for over ten years. He was responsible for company-wide operations including engineering and A&D.*
- *With having participated in over 200 wells, Ryan has gained extensive experience in the energy sector.*

*Mr. Messer holds a Bachelor of Science degree in Finance and Marketing and certifications from Colorado School of Mines, Emory University including Lean Six Sigma. Ryan is currently on the board and Managing Partner of Chahta Equity Partners Ltd., the parent company of BlackRock Midstream, Source Rock Exploration.*

***Bill Rowell CEO Founder Utopian Global***

*Bill is the founder and CEO of Utopian Global®, the successor to Swiss Gold Global. He comes with over 30 years of business experience, having owned and operated multiple hotels in Australia , and since 2003, a highly successful precious metals company with tens of thousands of customers worldwide. He has investment experience in the energy resource space going back 15 years and in the last 3 years expanded his business to include virtual digital currencies and the underlying validation process.*

***Randall Eddington CEO Midstream operations***

Randall is a graduate of the University of Oklahoma and has developed a great working knowledge of the midstream space. He is the Managing Partner of BlackRock Midstream, a growing leader in the crude marketing and blending space. His expertise includes the building and operation of several crude and NGL terminals, overseeing dispatchers and crude marketers, managing blends of over 40,000+ barrels per day of crude to maximize profit, and handling monthly nominations and scheduling as well as trucking and pipeline logistics.

Randall has spent the last eight years buying crude oil and developing lasting relationships with oil producers and end users. His knowledge of the oil business from the wellhead to the end market, as well as his great reputation and strong relationships, have factored hugely in his career success. Randall has served on the advisory council for SOER, Sustaining Oklahoma's Energy Resources (previously the Marginal Well Commission) as well as other advisory roles. He began his career working in the corrosion control and pipe and supply

side of the oil and gas industry as a Territory and Regional Manager.

#### **WHERE CAN I FIND MORE INFORMATION ABOUT STORH?**

- For general information, check out our website <https://www.storh.com/> or reach out to us at [enquiry@storh.com](mailto:enquiry@storh.com). You can also find more detailed information about STORH, the ETO, and our business strategy in our whitepaper.

#### **WHEN DOES THE STORH ETO START AND END?**

- The initial pre-seed and first private pre-sale rounds have already closed. The second private pre-sale round is currently open until such time that the Board decides that the token price should change to reflect the adjusted value of the organization; At that point the third round will open.

The original document is by default the English version and all translations made are done with the best intention to provide accurate information. If by chance due to any translation ambiguity or omission to update this document Utopian Global and its representatives will not be held liable.

The Company does not provide or offer investment or financial advice. The Company's official materials including websites, printed and published materials, and/or products and services, should not be considered or construed in any way as investment, financial advice, investment offering or an investment opportunity.

We encourage every Member to first obtain professional advice before purchasing our services.

V1.FAQ 10/12/2019